



A TRADITION OF EXCELLENCE

ATTENTION MEDIA PERSONNEL:

YOU HAVE OUR PERMISSION TO USE THIS PRESS RELEASE IF YOU WOULD LIKE TO INFORM YOUR READERS ABOUT HOW TO EFFECTIVELY AND SAFELY REMOVE SALT FROM THEIR BELONGINGS.

WE WOULD, HOWEVER, LIKE A COPY OF YOUR ARTICLE FORWARDED TO US AT:

**K.C. TRADING LTD.
2995 JEFF DAVIS HWY., STE B
STAFFORD, VA 22554-1729**



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PRESS RELEASE

CORROSION? RUST? SALT DAMAGE?

WHEREVER SALT IS A PROBLEM.....SALT-X IS THE SOLUTION!

SALT.....WITHOUT IT WE CAN'T LIVE BUT THOSE OF US WHO LIVE AROUND IT WISH WE *COULD* LIVE WITHOUT IT! THOSE WHO LIVE IN A SALT ENVIRONMENT, WHETHER IT BE ALONG THE COAST OR IN THE SNOW BELT, KNOW OF THE HEADACHES SALT CAN CAUSE BY EATING UP VIRTUALLY ANYTHING IT GETS ON, AND THE *BIGGEST* HEADACHE OF ALL HAS BEEN WHAT TO DO TO FIGHT SALT DAMAGE WHICH, BY THE WAY, COSTS AMERICANS *HUNDREDS OF BILLIONS* OF DOLLARS EACH YEAR.

SALT-X IS A SUPER CONCENTRATED RINSING/FLUSHING AGENT WHOSE SOLE PURPOSE IS TO REMOVE SALT. NOT A CLEANER OR POLISH, SALT-X WORKS QUICKLY TO REMOVE EVEN THE HARSHTEST OF SALT BUILDUP/FILM. LABORATORY TESTS HAVE SHOWN SALT-X TO NOT ONLY BE *EFFECTIVE* BUT ALSO *NON-TOXIC & ENVIRONMENTALLY SAFE!* TEN PLUS YEARS OF USE IN THE FIELD HAVE ONLY FURTHER PROVEN THE ECONOMY AND EFFECTIVENESS OF SALT-X TO VIRTUALLY ELIMINATE SALT DAMAGE ON ALL TYPES OF EQUIPMENT(DO NOT USE ON AIRCRAFT). REGULAR USE OF SALT-X CAN *ADD YEARS* TO THE LIFE OF VALUABLE EQUIPMENT AND, MAKE SERVICE WORK EASIER AND LESS EXPENSIVE!

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SALT-X IS AS EASY TO USE AS 1 - 2 -3:

- 1 - MIX 2 OUNCES OF SALT-X PER GALLON OF WATER IN A SPRAYER OR BUCKET.**
- 2 - RINSE SURFACE THOROUGHLY OR FLUSH THROUGH OUTBOARD ENGINE/OUTDRIVE USING THE AUTO-MIX UNIT.**
- 3 - LET AIR DRY!!!**

NO RUBBING, SCRUBBING OR FURTHER RINSING REQUIRED! IT'S *THAT* SIMPLE!!

SALT-X CAN BE USED FOR FLUSHING OUTBOARD ENGINES/OUTDRIVES, RINSING RODS, REELS, TACKLE, SCUBA GEAR, CARS, TRUCKS, BOATS, (BOAT SAILS) BOAT/TRAVEL TRAILERS, MOTOR/MOBILE HOMES, HOUSES, AIR CONDITIONERS, PATIO FURNITURE, ALUMINUM WINDOW FRAMES, FARM EQUIPMENT, ETC. SALT-X IS ESPECIALLY GOOD FOR RINSING SALT FROM OCEANFRONT HOMES/BUILDINGS AND EQUIPMENT AFTER *HURRICANES OR OTHER STORMS!* SALT-X REMOVES SALT FROM CARS, TRUCKS, ETC. AFTER SNOW/ICE STORMS WHERE ROCK SALT IS SPREAD ON ROADS. SALT-X IS GREAT FOR WINTERIZING BOAT ENGINES, BOATS, TRAILERS, TACKLE AND OTHER GEAR! THERE ARE LITERALLY *HUNDREDS OF USES* FOR SALT-X!

UNLIKE COPYCAT PRODUCTS ON THE MARKET, THERE ARE NO CHEMICALS IN SALT-X THAT HAVE BEEN DEEMED REPRODUCTIVE HAZARDS, AND THERE ARE NO CHEMICALS IN SALT-X TO ATTACK MONOFILAMENT LINE, GREASE OR OIL ON REELS OR OTHER EQUIPMENT, RUBBER ITEMS, SCUBA GEAR OR CAUSE FADING OF FABRICS OR PAINT. WILL NOT CAUSE CLOUDING OF PLEXI-GLASS, OR ISINGLAS. TRY SALT-X FOR YOURSELF AND SEE WHY OUR CUSTOMERS ARE OUR BEST SALESPERSONS AND WHY SALT-X IS THE NUMBER ONE CHOICE OF MANY MANUFACTURERS AND THEIR SERVICE/WARRANTY CENTERS!

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FOR PEACE OF MIND FOR SAFETY AND PERFORMANCE, ACCEPT *NO IMITATIONS*, INSIST ON SALT-X, THE ORIGINAL RINSING/FLUSHING AGENT FOR SALT REMOVAL. ASK FOR SALT-X AT YOUR FAVORITE STORE OR CONTACT:

K.C. TRADING LTD.

**2995 JEFF DAVIS HWY., SUITE B
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